

**PUBLIC CAUTION NOTICE-**

**Dated 4<sup>th</sup> July 2024 in "The Hindu"**

My Client, **M/s. VIVA Constructions**, is a **SOLE PROPRIETORSHIP** concern, represented by its Sole Proprietor, **Ms. Viviya Reddy**, having office at No.174, Yanam venkatachappillai street, Pondicherry 605001. Found in 2013, my client states that it pioneers in design and development of end-to-end residential and commercial projects and is *inter-alia* involved in heritage restoration, heritage preservation, interior design and development, Earth architecture, eco-friendly and sustainable homes, farmhouses and resorts, landscaping projects, building swimming pools, koi ponds and fountain, having wide spread presence in various cities across southern India, and more specifically in Chennai, Pondicherry, Hyderabad and Visakapatnam. The trade mark and copy right of my client is as follows:



I am informed that, by virtue of the quality of services rendered coupled with the steadfast support, my client has gained large reputation and goodwill in the industry and public at large.

While so, it has recently come to my client's attention that some unscrupulous persons, who are completely unrelated to my client are unauthorisedly using my client's name and intellectual property rights to unlawfully gain from my client's reputation and goodwill, whereby unlawfully passing-off their services as that of my client. Any such unauthorised use of our client's trademark / label/ name/ services by any third party is highly condemnable and amounts to an offence, both civil and criminal, under Trademarks Act, 1999 and Copyrights Act, 1957, amongst other prevalent laws. My client has further come to know that such unscrupulous person has even slavishly misrepresented to be a business partner/ employee of my client, with an attempt to cheat and defraud public and other interested persons, which is a punishable criminal offence under the Indian Penal Code. My client is determined to take swift legal actions against such infringers / misusers/ defrauders to protect my client's goodwill, reputation and intellectual property rights.

Public is hereby warned not to be deceived by any unauthorized persons and requested to bring to our attention any misuse of my client's name or intellectual property rights or its well-known label as mentioned above by any person other than my client as mentioned above.

My client once again appreciates the co-operation and encouragement given by the trade and public to its high-quality products and requests to continue giving their support for their future endeavours.

**KISHORE BALASUBRAMANIAN**

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